

ACTIVITIES CONDUCTED UNDER NASHA MUKT BHARAT ABHIYAN(NMBA)

- Nasha Mukht Bharat Abhiyaan Club of GDC Bishnah in Collaboration with J&K Society for Promotion of Youth and Masses (JKSPYM) organised an awareness Program on the topic “Drug Abuse and Preventive Measures”



In response to escalating crisis of drug abuse effecting individuals, youth and families in the society, Red Cross Club and Nasha Mukht Bharat Abhiyaan Club of GDC Bishnah in Collaboration with J&K Society for Promotion of Youth and Masses (JKSPYM) State Level Coordinating Agency (J&K) organised an awareness Program on the topic “Drug Abuse and Preventive Measures” for the students of Govt. Degree College Bishnah on 15th Oct., 2024. More than 100 students attended the program with full zeal and enthusiasm. Ms. Kimi Parihar, Project Coordinator State Level Coordinating Agency introduced the resource person and grounded upon the importance of today’s Program. The resource person of the program was Dr. Rachna Devi, Professor in Psychology, SLCA Team of JKSPYM. While addressing the students she stressed upon that drug abuse is a critical public health issue, with recent statistics indicating a sharp rise in addiction rates. She also highlighted the profound effects of substance use not only on the individuals but also their families, friends and the broader community. The programme was coordinated by Dr. Koushal Kiran Thakur, Convener Red Cross Club. Prof. Anju Bala, Dr. Preeti Mahajan, Dr. Sunil Kumar Saliada, Dr. Ashma Gupta, Dr. Kusum and Shivani Raina were also present. The whole program was conducted under the aegis of Dr. Shallu Samyal, Worthy Principal of the College.

- ANTI-DRUG CLUB PAID VISIT TO ADOPTED VILLAGE.



Anti-Drug club in collaboration with IQAC and NSS wing paid a visit to Adopted village and conducted series of programme on anti-Drug, felicitated women and girls for their achievements in various fields on 9th August 2024, on the occasion of Independence Day celebration. The special event concluded with the plantation drive under the banner Ek Pead Ma Ka Naam.

🚩 **Pledge-taking ceremony on Nasha Mukht Bharat Abhiyan at GDC Bishnah**



Anti Drug Club in collaboration with NSS unit of GDC Bishnah organizes Pledge-Taking Ceremony Under Nasha Mukta Bharat Abhiyaan as part of the Nasha Mukta Bharat Abhiyaan (NMBA) on 20th November 2025. The event aimed to spread awareness about the ill effects of substance abuse and promote a healthy, drug-free lifestyle among students and faculty members.

The pledge was administered by Dr. Geeta Lakhotra NSS programme officer who emphasized the importance of educational institutions in preventing substance abuse and promoting healthy lifestyles. The ceremony saw enthusiastic participation from students, teaching staff, and non-teaching staff.

"We, at GDC Bishnah, are committed to creating a society free from substance abuse. This pledge-taking ceremony is a step towards achieving that goal, said Dr. Shallu Samyal Principal, GDC Bishnah.

The event was coordinated by Dr. Koushal Kiran Thakur Nodal Officer, NMBA, and supported by faculty members.

